



ABUS

Pikeur

ABUS PIKEUR

#RIDINGTOGETHER



TWO GLOBAL PLAYERS PREPARE TO JUMP



Press photo with members of the owner families **Brinkmann** (PIKEUR) and **Bremicker** (ABUS)

When a long-standing bike helmet specialist collaborates with the leading equestrian sports outfitter and internationally successful athletes, a new era in the world of riding helmets begins:

Suddenly, their helmets have a complex ventilation system, the best wearing comfort thanks to individual adjustment options, excellent design, and still meet extremely rigorous safety standards.

One helmet series can also be used as a bike helmet.

All-in-one at the highest level.



THREE WORLDS OF EXPERIENCE, ONE IDEA

Three major pillars stand behind the development of ABUS PIKEUR riding helmets:

ABUS, PIKEUR and many professional athletes. ABUS has been researching bicycle helmets for many years and is constantly bringing innovative solutions to the market. Now the company has carried over its accumulated knowledge from this sector to equestrian sports, and is drawing on the wealth of experience of PIKEUR, the number one in equestrian equipment.

But it takes more than that to develop unique riding helmets. It takes professionals who spend many hours a day in the saddle, know exactly what they want and contribute their ideas. And this is where the Werndl siblings from Gut Aubenhausen, as well as Simone Blum and Lisa Müller, come into play. They have made their entire know-how available to ABUS and contributed significantly to the development of high-quality riding helmets.



ABUS product manager talking to Jessica von **Bredow-Werndl**, **Benjamin Werndl** and **Lisa Müller** about the product development of the riding helmets.

SAFE IN STYLE

Safety and style - these are not just two terms, but a high standard that we set for our products.

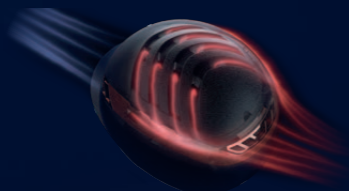
In product development, our primary goal was and is to develop helmets that are not only safe or only beautiful, but they must combine both worlds.

We want to provide riders with the best possible equipment so they don't have to worry about their head. Outfitted with many features, the helmet goes far beyond a pure safety product.





Thanks to the innovative ventilation concept with integrated air channel and 17 ventilation openings, the helmet enables optimal air flow and maintains a pleasant climate for the rider's head.



The innovative Zoom Air adjustment system integrated into the helmet not only allows the helmet to fit the rider's head perfectly, but also ensures an optimal and therefore secure fit. The height adjustability and the recess for a ponytail are additional plus points.

A properly fitting helmet is indispensable from a safety point of view. For this reason, we place a lot of emphasis on having a variety of adjustment options. In addition to the adjustment system on the back, the length of the **chin straps** can also be adjusted for an optimal fit.

The safest helmet is the one that is worn regularly the entire time while handling the horse and while riding. Ideally, it is also a design statement and visually flatters the wearer

Height-adjustable Zoom Air adjustment system that can be perfectly adapted to the shape of the head thanks to various adjustment options



An interplay of different materials and applications makes the helmets classic eye-catchers



Individually adjustable straps made from vegan leather

AIRLUXE THE RANGE



SHINY
BLACK

SHINY
MIDNIGHT BLUE

The Chrome gleams with its shiny surface combined with chrome gunmetal elements that give it a touch of glamour. The version in black with chrome elements is also available with a long vizor.



BLACK

MIDNIGHT BLUE

MIDNIGHT BLUE
ROSÉ GOLD

The Supreme is a real eye-catcher, yet harmoniously elegant. The tone-on-tone design of the top and bottom shells combined creates a harmonious overall appearance, which is enhanced by a high-quality textile cover on the top shell and complemented by glitter elements. This line is available with a short and long vizor.



BLACK
MATT

SHINY
BLACK

MIDNIGHT BLUE
MATT

SHINY
MIDNIGHT BLUE

The Pure sports a tonal, minimalist, athletic design in two different versions. Either matt shell and glossy elements or glossy shell and matt elements.

THE 2-IN-1 SUPERSTAR

The **AirDuo** is a super-class hybrid helmet in two respects. Two different manufacturing techniques are applied multiple times in this helmet, which makes it possible to achieve the best possible impact absorption while keeping the weight low.

Furthermore, this helmet not only meets numerous riding helmet standards, but also bike standards and can thus be used for riding and cycling. The vizer is removable, quickly transforming the helmet from a riding helmet to a cycling helmet. Ideal for all those who bike to the stables.

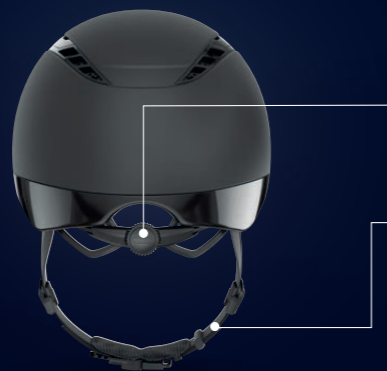




Like the **AirLuxe**, the **AirDuo** also has numerous features.

18 ventilation openings and intelligently connected, internal ventilation openings and air channels ensure good ventilation and a cool head on and off the horse.

The low-slung helmet shell increases the safety aspect around the neck and temples.



The easy-to-use **Easy Zoom adjustment system** enables optimal adaptation to different head shapes and is height-adjustable.

In addition, the length of the **straps** and the **fastener** can be adjusted to ensure an optimal fit



Easy Zoom adjustment system with ponytail opening to accommodate long hair comfortably



Closure system with comfortable chin pad for a comfortable fit



Tone-on-tone design elements give the helmet a classic look



The removable visor quickly turns the riding helmet into a bike helmet

AIRDUO THE RANGE

In blue and black, the helmet is simple yet elegant and of high quality.
Depending on your preference, it is available in matt or glossy.



MATT
BLACK



MATT
MIDNIGHT BLUE



SHINY
BLACK



SHINY
MIDNIGHT BLUE

MY FAVOURITES



AirLux Supreme
black

- S Short Visor
- M Short Visor
- L Short Visor
- S Long Visor
- M Long Visor



AirLux Supreme
midnight blue

- S Short Visor
- M Short Visor
- L Short Visor
- S Long Visor
- M Long Visor



AirLux Supreme
midnight blue rosé gold

- S Short Visor
- M Short Visor
- L Short Visor
- S Long Visor
- M Long Visor



AirLux Chrome
shiny black

- S Short Visor
- M Short Visor
- L Short Visor
- S Long Visor
- M Long Visor
- L Long Visor



AirLux Chrome
shiny midnight blue

- S
- M
- L



AirDuo
black matt

- XS
- S
- M



AirDuo
midnight blue matt

- XS
- S
- M



AirDuo
shiny black

- XS
- S
- M



AirDuo
shiny midnight blue

- XS
- S
- M



AirLux Pure
black matt

- S
- M
- L



AirLux Pure
shiny black

- S
- M
- L



AirLux Pure
midnight blue matt

- S
- M
- L



AirLux Pure
shiny midnight blue

- S
- M
- L



PIKEUR

R I D I N G

together

S A F E I N S T Y L E



abus_equestrian



pikeur_eskadron

PIKEUR Reitmoden Brinkmann GmbH & Co. KG

Esch 19 | D-33824 Werther

www.pikeur.de